



5th Annual SuperHero 5K Run,
Walk & Stroller Roll
Saturday, October 12, 2019

Dear Friend,

Anything is possible when someone cares.

Disturbingly, there are over 3,000 children in our back yard who cannot depend on their parents to be that someone. Research shows the best predictor of future success is for children to have ONE, consistent, caring adult in their life.

Are you willing to stand up for ONE vulnerable child?

The Guardian ad Litem Foundation of Tampa Bay cordially invites you to participate in the 5th Annual SuperHero 5K Run, Walk and Stroller Roll and our 1st SuperHero .5K "sprint, toddle or just plain hate to run" run for kids and adults alike. We advocate for and support children, young adults, and families impacted by abuse and neglect in Pinellas and Pasco Counties. We can't do it alone! We collaborate with community partners and the Guardian ad Litem staff and volunteers to support the children we serve--and we need your help! Guardian ad Litem volunteer child advocates are **the voice of the child** in court and the **child's best interest is their only interest**. Guardian ad Litem volunteers help children both in and out of the courtroom to make sure their needs are met and they are often the only consistent adult throughout a child's time in the foster care system--standing in the gap for youth every day.

Join us on **Saturday, October 12th** along the beautiful Safety Harbor Waterfront, to help raise awareness of the issues children in care face, as well as to raise funds to provide resources for children in our local community, such as: basic needs like beds, clothing, uncovered medical expenses, tutoring and school supplies as well as extracurricular activities that lets kids be kids. Just in the first month of this year, we have seen a 103% increase in requests to provide for the needs of the children we serve. More than 122 more children are removed from their homes every month. ***We need your help to meet this demand!***

Your support can help children heal and show them someone cares

There are over 1,600 children that currently do not have a Guardian ad Litem volunteer to safeguard them or advocate for their needs. **Not everyone has the time or the inclination to be a Guardian ad Litem volunteer but YOU can be a SUPERHERO in the life of a child just by participating or becoming a Sponsor of our upcoming race.** More information on race details can be found here: www.thesuperhero5k.com.

100% of your sponsorship will be used to further the mission of the Guardian ad Litem Foundation of Tampa Bay

Thank you in advance for your consideration of changing a child's life today. Your support helps us achieve our vision of a community where every child and young adult is safe, secure, and thriving. Please review the attached for various sponsorship levels and promotional benefits. You may also review on our website, www.thesuperhero5K.com, or call me directly to set up custom sponsorships or to answer any questions.

Every child needs a hero but abused children need superheroes! Be a hero today!

Sincerely,
Amy E Foster
Executive Director
amyf@galf6.org



The Guardian ad Litem Foundation of Tampa Bay cordially invites you to participate as a Sponsor of our

5th Annual SuperHero 5K Run, Walk and Stroller Roll

(along the beautiful Safety Harbor Waterfront)

Saturday, October 12, 2019 at 8:30 A.M.

Participants will be asked to wear their favorite superhero gear and use their superhero powers to walk, run or stroll to the finish line. As a sponsor, you will be helping us to raise awareness of the issues abused and neglected children in foster care face as well as raise funds to provide resources for children in our local community, such as: basic needs like beds, clothing, uncovered medical expenses; educational needs such as tutoring or school supplies; and extra-curricular activities that Let Kids be Kids.

For more race information, visit www.thesuperhero5k.com

For event questions or to confirm your sponsorship, please contact Amy Foster, Executive Director at 727-464-6528 or amyf@galf6.org

Aaron's Story

- 6 Different Placements
- 4 Different Schools
- 4 Social Workers
- 3 Therapists
- 1 Guardian ad Litem

"Aaron has had multiple placements and was acting out. I knew if he had the right family foster home and educational and extra-curricular support he could flourish - and I was so right! He moved into his new foster home and receives tutoring and support for extracurricular activities thanks to the Foundation and he has made a complete turnaround! He gets great grades and has not missed a single day of school. He gets along well with his four foster brothers and sisters and does chores at home. He plays football and basketball now and encouraged his older foster brother who is not athletic and who has never played a team sport to join him on the basketball team. He goes to a youth group every week, has lots of friends, has had sleepovers, and this week he is on a youth leadership retreat! Thanks to your support and his new foster family, Aaron is experiencing what it is like to live in a loving family environment. It's been amazing to watch his transformation. The boy I have seen on visits for the last two years is now the same boy everyone else sees!"

-Linda, GAL

Abused and neglected children need more help than the system can provide.

WHEN THEY NEED HELP MOST WE ARE THERE

3007

children are in care in Pasco & Pinellas Counties today



122

children are removed from their homes each month



1144

volunteers advocate for these children every day



3394

children's needs requests fulfilled in 2018

\$316,617

spent fulfilling children's needs



YOU CAN HELP!

91 CENTS OF EVERY DOLLAR helps change their stories

www.herotoachild.org

Guardian ad Litem
FOUNDATION
of Tampa Bay

2018 SuperHero 5K Highlights

700+ Runners
100+ Volunteers
\$43,000 raised

85 Facebook Posts reach: 48,793 Individuals
Engagements: 4,991

500 Posters
10,000 Postcards
800 T-Shirts

Participant Demographics:
62.78% Women/37.22% Men
Average Age: 35



SPONSORSHIP OPPORTUNITIES

SUPERHERO \$10,000 **CHAMPION \$5,000** **GUARDIAN \$3,000** **DEFENDER \$1,500** **ADVOCATE \$1,000**

LOGO ON RACE MEDAL	X				
LOGO ON FINISH LINE	X	X			
PUBLIC ADDRESS AT RACE	X	X			
LOGO ON WATER STATIONS/DISTANCE MARKERS	X	X	X		
MULTIPLE E-BLASTS*	3 dedicated	1 dedicated	X	X	
MULTIPLE SOCIAL MEDIA POSTS	X	X	X	X	
LOGO ON T-SHIRT BACK (800)	X	X	X	X	X
LOGO ON BANNERS	X	X	X	X	X
LOGO/LINK ON WEBSITE	X	X	X	X	X
BOOTH SPACE DAY OF THE RACE	X	X	X	X	X
ITEM IN GOODIE BAGS	X	X	X	X	X
DISCOUNT FOR ALL ADD'L RUNNERS OF 15%	X	X	X	X	X
RACE ENTRIES	25	12	8	6	4
VIP TENT	25	12			

UNDERWRITING OPPORTUNITIES

- T-Shirt Sponsor (\$8,000) Logo on Sleeve of Every Shirt
- .5K "Sprint, toddle or just plain hate to" Run (\$3,000)**
- Photography Sponsor (\$2,000) Logo on Every Photo

Thank You
2018
Sponsors!

FAST TRACK SPONSORSHIPS

- Mentor (\$500) 4 Race Entries, Name on T-Shirt, Item in Goodie Bag
- Pace Setter (\$250) 2 Race Entries, Name on T-Shirt, Item in Goodie Bag
- Friend (\$100) 2 Race Entries, Item in Goodie Bag

* SuperHero/ Champion Sponsors will also receive special dedicated e-blasts that highlight their sponsorship. ** .5K Sponsor will receive logo on all publicity and signs for

SuperHero

MILLARD & LILLIAN
PRUTKY TRUST

Champion



Guardian

Advanta | IRA Steve & Courtney lafrate

Advocate



Defender
Tech Data

Mentor: Pizzeria Gregario, American Legion 158/238, Winstar Payments
Pace Setter: Freedom Bank, Hancock Whitney, Bank of Tampa
Friend: Khedjia Nottingham, VMAX Motorsports



FOUNDATION
of Tampa Bay

5th ANNUAL SUPERHERO 5K Saturday, October 12, 2019 at 8:30AM

Contact and Recognition Information

Company*: _____ Name/Contact Person: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

*Company/Name as you would like it to appear in print: _____

Sponsorship Level (Please circle one)

SUPERHERO PRESENTING SPONSOR—\$10,000

Champion—\$5,000 Guardian—\$3,000 Defender—\$1,500 Advocate—\$1,000 Mentor—\$500 PaceSetter—\$250 Friend—\$100

Underwriting Opportunities

T-Shirt Sponsor—\$8,000 SuperHero .5K “Sprint, toddle or just plain hate to” Run—\$3,000 Photography Sponsor—\$2,000

Payment Method: _____ Visa/MC/Amex/Disc _____ Check Enclosed (Payable to Guardian ad Litem Foundation of Tampa Bay)

Card No: _____ Exp: _____ CCV: _____

Name on Card: _____ Signature: _____

Deadlines: SuperHero Presenting Sponsor - Top Recognition for your company on all promotional materials by July 17, 2019, High Resolution Logos- July 17, 2019 for print recognition on recruitment materials. Sept 20, 2019 for Race Banners/T-Shirt, etc.

Questions: Call Executive Director Amy E. Foster at 727-464-6528 or AmyF@galf6.org

Please send to: Guardian ad Litem Foundation of Tampa Bay 14250 49th Street N, Ste 4000 Clearwater, FL 33762 or AmyF@galf6.org

Payment can also be made online at <http://www.herotoachild.org/donations.html>